

# EXHIBITOR AND SPONSOR OPPORTUNITIES

**ISPSD**  
★ ★ ★ ★  
**2018**



MAY 13-17, 2018  
**CHICAGO**  
ILLINOIS, U.S.A.

**ISPSD2018.COM**

## The 30th IEEE International Symposium on Power Semiconductor Devices & ICs

### ☐ **PLATINUM PARTNER** .....\$7,500 EXCLUSIVE

As the ISPSD 2017 Platinum Partner your organization will be affiliated with all aspects of the event, and will receive considerable exposure and recognition through the following benefits:

- ✓ One exhibition table
- ✓ Three complimentary conference registrations
- ✓ Full page cover page advertisement in program book
- ✓ Large logo on website
- ✓ Acknowledgement as a Platinum Partner in the Conference Program
- ✓ Verbal acknowledgement at Conference General Session
- ✓ Recognition on the ISPSD website and through on-site signage

### ☐ **GOLD PARTNER** ..... \$5,000

As an ISPSD 2017 Gold Partner your will receive considerable exposure and recognition through the following benefits:

- ✓ One exhibition table
- ✓ Two complimentary conference registrations
- ✓ One full page advertisement in program book
- ✓ Medium logo on website
- ✓ Acknowledgement as a Gold Partner in the Conference Program
- ✓ Verbal acknowledgement at Conference General Session
- ✓ Recognition on the ISPSD website and through on-site signage

### ☐ **SILVER PARTNER** ..... \$4,000

As an ISPSD 2017 Silver Partner your will receive considerable exposure and recognition through the following benefits:

- ✓ One exhibition table
- ✓ One complimentary conference registration
- ✓ One full page advertisement in program book
- ✓ Small logo on website
- ✓ Acknowledgement as a Silver Partner in the Conference Program
- ✓ Verbal acknowledgement at Conference General Session
- ✓ Recognition on the ISPSD website and through on-site signage

### ☐ **EXHIBITOR** ..... \$3,000 (20)

- ✓ One exhibition table
- ✓ One complimentary conference registration
- ✓ Company info in program book

### **COMPANY BRANDING**

- ☐ Large Logo on Conference Bag ..... \$4,000
- ☐ USB Flash Drives with Abstracts ..... \$3,000
- ☐ Badge Laynard ..... \$2,500
- ☐ Conference Bag insert ..... \$1,000
- ☐ Notepads\* (plus materials) ..... \$1,000
- ☐ Pens\* (plus materials) ..... \$1,000

\*Approximate quantity required: 500 pieces

### **SESSION SUPPORT**

- ☐ **SHORT COURSES** (4 co-sponsorships) ..... \$2,000
  - ✓ Company logo on website
  - ✓ Company info in program book
  - ✓ Short course venue on-site signage
  - ✓ Verbal acknowledgment in tutorial welcome
  - ✓ Company info in short course material
  - ✓ Acknowledgement in the Conference Program
- ☐ **POSTER** (2 co-sponsorships) ..... \$1,500
  - ✓ Company logo on website
  - ✓ Company info in program book
  - ✓ Poster venue on-site signage
  - ✓ Acknowledgement in the Conference Program

### **PROGRAM ADVERTISING**

- ☐ Full page back cover ..... \$2,000
- ☐ Full page inside cover ..... \$1,500
- ☐ Full page ..... \$1,000
- ☐ Half page ..... \$500

### **SOCIAL AND NETWORKING**

- ☐ Conference Banquet ..... \$4,000
- ☐ Welcome Reception ..... \$2,000
- ☐ Conference Lunches ..... \$2,000  
(4 available Monday through Thursday)
- ☐ Coffee Breaks ..... \$1,500  
(8 available Monday through Thursday)

Social and Networking sponsors get exposure through:

- ✓ Company logo on website
- ✓ Company info in program book
- ✓ On-site signage
- ✓ Acknowledgement in the Conference Program

COMPANY NAME AS IT SHOULD BE PUBLISHED

CONTACT NAME

TELEPHONE

E-MAIL

For questions and to reserve a sponsorship,  
please contact [exhibition@ispsd.org](mailto:exhibition@ispsd.org)



# IEEE



IEEE POWER  
ELECTRONICS SOCIETY  
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Linking  
Research  
to Practice

# The 30th IEEE International Symposium on Power Semiconductor Devices & ICs

MAY 13–17, 2018 | CHICAGO, U.S.A. | [WWW.ISPSD2018.COM](http://WWW.ISPSD2018.COM)

ISPSD is the premier forum for technical discussion in all areas of power semiconductor devices and power integrated circuits. This year's event will be held in the historic Palmer House Hilton Hotel, located in the heart of downtown Chicago, USA. Regular registration is \$750 before April 13, \$900 after that.

ISPSD 2018 will be holding a three-day exhibition (May 14, 15, and 16) where companies will have an opportunity to demonstrate their products and services related to topics relevant to the conference. Open tables (6x2 ft.<sup>2</sup> table and two chairs will be provided) for exhibits will be conveniently located near the conference registration desk for attendees to visit. A number of sponsorship packages and opportunities are also available. For further information on becoming an exhibitor/sponsor, please send a request to [exhibition@ispsd.org](mailto:exhibition@ispsd.org) and check the Exhibitor/Sponsor ISPSD website regularly for updates <http://ispsd2018.com/exhibitors>.

**CONFERENCE:** ISPSD 2018, [www.ispsd2018.com](http://www.ispsd2018.com)

**DATES:** May 13–17, 2018 (exhibition dates: May 14–16)

**ATTENDANCE:** approx. 500

**LOCATION:** Palmer House Hilton Hotel, Chicago, Illinois | [www.palmerhousehiltonhotel.com](http://www.palmerhousehiltonhotel.com)

**INTERESTED PARTIES SHOULD CONTACT:**

**Dr. Victor Veliadis** (Deputy Director/CTO PowerAmerica) ISPSD 2018 Publicity Chair

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